



THE DIWALI EDITION

त्योहार BHARAT के, SHOW हमारा अपना

#HumaraApnaShow

#### **16TH TO 19TH SEPTEMBER 2025**

**JIO WORLD CONVENTION CENTRE, MUMBAI** 

Supported by



# **Sponsorship Opportunities**

#### **Exclusive Opportunity**

#### Lanyards



Lanyards will be distributed to visitors, invitees, media, conference, speakers, delegates, sponsors and exhibitors on all days. Sponsor will gain high visibility at the venue with the name / logo prominently displayed on each Lanyard.

#### Total Quantities: Approx. 20000 each

Sponsor eco friendly Show Bags, which will be distributed to trade visitors, exhibitors, press personnel, VIP's & Delegation Member where Sponsor can gain high visibility at the venue, with their name and logo prominently displayed on each bag.

Cost: INR 15,00,000/- Each Cost of production to be bourne by the sponsor



#### Welcome Kit Bag





#### Website Banner Advt



Digital Advt on the main page of GJS 2025 Website till September 2025 end. Attracts the attention of the exhibitors & visitors' registering for the show

Cost: INR 5,00,000/-



### **Branding on GJS September 2025 Badges**



Sponsor Logo on front side bottom portion of GJS 2025 Badge. Attracts the attention of the exhibitors & visitors registered for the show

Cost: INR 5,00,000



#### **Branding on GJS 2025 Badge Jacket**



Sponsor Full page advertisement on 2nd Page of GJS 2025 Badge Jackets.

Cost: INR 5,00,000

#### **SMS & Whats App API** (Pre / During / Post Show)



Welcome SMS to the visitors attending the show.

Cost: ₹ 20,000 per SMS for 162 characters (1 time Circulation)

Whats App message with image through GJC verified platform to the visitors attending the show. Cost: ₹ 40,000 per Message for image + 1024 characters (2 times in a day)

<

(G) GJC India 💿

BOMDAV EXHIBITION CENTER (NESCO), Mumbai,

For further details contact:

Mr. Jay Prakash 96301 11888 I Mr. Sunil 70215 10477

A DESCRIPTION OF A DESC

7" TO 10" APRIL 2023 O CONDITION CONTRA DESCOL MINES

Be a part of GJS - India Gem & Jewellery Show scheduled for

7th to 10th April 2023 at the

**Bombay Exhibition Center** 

For further details contact:

Mr. Jay Prakash 96301 11888 | Mr. Sunil 70215 10477

(NESCO), Mumbai, Visit: www.gisindia.org

+

12124 254

2127 PM

0

00

Visit: www.gisindia.org





## **Branding in the Rooms Dedicated for Hosted Buyers**



#### Limited Opportunity for 5 Sponsors Only

GJS would be booking approx. 2000 room nights at premium properties across Mumbai and premium and quality retailers would be given complimentary stay in these hotels. Sponsor has a unique opportunity to place their branded tent cards / goodie bags in each rooms

Cost: INR 10,00,000/-Cost of production to be bourne by the sponsor





# **Venue Branding**



#### **Driveway Pole Branding**





Size in ft: 1.5 X 6.5

Cost: INR 50,000/- Each

## In driveway (Main Entry)





- Locations:
- Opp. Gate no 20
- Between canopy G&F

Size in ft: 20 x 10

Cost: INR 3,50,000/- Each



## **Cylindrical Pillar in Concourse – 6 Nos**





Size in ft: 21 X 14

Cost: INR 2,00,000/- Each



#### **Wall of Pavilion Entrance**









Size in ft: 10 X 8 Cost: INR 1,50,000/- Each



#### **Branding at Hall Entrance – 6 Nos.**





Size in ft: 8(W) x 10(H) Cost: INR 2,50,000/- Each



#### **In Hall Bunting Package**





Size in ft: 4 X 16 Costs for Single Aisle: 5 Buntings: 2,00,000/-10 Buntings: 3,75,00/-20 Bunting: 6,50,000/-



#### **Drop Down Bunting at Entrance**





Size in ft: 4 X 29 Cost: INR 1,00,000/- Each



## **Registration Area – Pillar Branding – 3 Nos.**





Size in ft: 49 X 7 Cost: INR 2,00,000/- Each



#### **Registration Area – Pillar Branding – 3 Nos.**



Size in ft: 49 X 7

Cost: INR 3,00,000/- Each



#### **Registration Area – Backwall between Desk – 3 Nos.**



Size in ft: 8.5 X 7

Cost: INR 1,50,000/- Each



#### **Registration Area – Branding Wall – 4 Nos**





Size in ft: 10 X 8

Cost: INR 1,50,000/- Each



#### **Key Points**

- Sponsorships on first come first serve basis only
- Distribution of promotional material (brochures / flyers etc)
- is prohibited in common areas
- Exhibitors need to ensure that all such branding or promotional installations in the public areas are elegant and are tastefully done meeting the standards set of the show.
- The pictures are for representation purpose only and the actual size and output may vary the rates mentioned in the presentation does not include taxes.
- Payment terms: 100% advance at the time of confirmation GJC reserves the right to cancel / modify / amend the scope of
  - sponsorship opportunities at any given point of time.



----- INDIA GEM & -----JEWELLERY SHOW A GRAND BUSINESS TO BUSINESS EXPO

#HumaraApnaShow

#### **16<sup>TH</sup> TO 19<sup>TH</sup> SEPTEMBER 2025**

**JIO WORLD CONVENTION CENTRE, MUMBAI** 

Supported by



## We look forward to your confirmation

Please contact, Mr. Sumit Pal 9004387573 / sumit@gjc.org.in